



FashionTEX

European Academy for Young Designers
to Study Innovative Technologies in
Digital Fashion Design



What is FashionTEX?

- A European education project in digital fashion design
- Connects 10 European countries, fashion schools and expert partners to **network and cooperate** to jointly expand their curriculum with innovative digital fashion design concepts, programs and training modules
- **Experts train lecturers** in digital fashion
- **Lecturers teach fashion design students** on new digital fashion design solutions in **FashionTEX Ateliers** lectures that go beyond the boundaries of traditional fashion and textile production and allow more sustainable solutions
- Promotes the most creative fashion students to participate in a residency program at the **FashionTEX Makerspace**
- Makerspace participants may show their portfolio at the **FashionTEX Show & Award** of European Culture Award Next Generation Fashion Design
- Communication platform **FashionTEX Dialog** for project collaboration and external marketing and dissemination. **FashionTEX Summit** to discuss & exchange with partners & industry.



Project Partners

University Partners - Fashion Schools

Lead Partner

Europäisches
Kulturforum
(EKF)

Expert & Cooperating Partners

- Yokai Studios, Linz, Austria
- Chemnitz,
University of Technology &
EU Capital of Culture 2025
- Advisory Board
(Industry)

Netherlands

Amsterdam Fashion
Academy

Estonia

Estonian Academy
of Arts Talinn

Slovenia

University Ljubljana

Latvia

Art Academy Latvia

Poland

Lodz University of
Technology

Czech Republic

University of
West Bohemia

Hungary

Budapest Metropolitan
University

Lithuania

Vilnius Academy
of Arts

Italy

Accademia Koefia

Germany

University Zwickau /
Schneeberg

Portugal

University of
Lisbon

FashionTEX Modules

FashionTEX ATELIER

Education module in digital fashion design
at the participating European fashion schools
(2024, 2025, 2026)



FashionTEX MAKERSPACE

Residency program in Chemnitz
(2025, 2026)
2 students which qualified in FashionTEX Atelier
out of each university



FashionTEX DIALOG

Hybrid communication and collaboration platform
www.fashiontex.eu / Social Media
Intensive participation of all project partners
and students, multilingual

FashionTEX SHOW & Summit

Live onsite and hybrid fashion show to present the
portfolios out of the Makerspace
with a large European dissemination
Award of the European Culture Prize
Next Generation award

Time Schedule

2023
Submission &
Project start

2024
Development
& Testing

2025 & 2026
Live

Beyond 2026...
Option: Project
Continuation



Feb. 23 Submission
of Application

Development
Atelier Course

Sept 23 Project
Acceptance

Development
Makerspace Course

Nov 23 Project Start &
Kick-Off Meeting (Feb 24)

Experts train
Lecturers for Atelier

Build
FashionTEX Dialog

Evaluation

Each year:

- FashionTEX Atelier WS, SS (starting Oct 24)
- FashionTEX Makerspace in Chemnitz
- FashionTEX Show & Summit

Systems (partner proposals, tbd)

- **Adobe Creative Cloud**
- **ASSYST 2020 + Vidya.assist 3D Simulator)**
- **Blender 3D** – 3D applications like rigging, texturing, and animation
- **CLO3D** – true-to-life 3D garment simulation
- **CorelDraw / CorelPhoto**
- **Daz3d.com** – ready-to-use models and figures for illustrations and animation
- **DesignScope Professional**
- **InkScape Project** – free vector drawing program (equivalent to CorelDraw)
- **M1plus + Create Plus** – knit design
- **Substance 3D.com** – creating 2D textures, materials, filters, and 3D models
- **Swatchon.com** – Wholesale fabric Platform for Fashion Brands
- **Unreal Engine**
- **3D printer machine**
- **Laser cutting machine**



Project Team / Roles

- Project Manager
- Project Assistant
- Communication Officer
- Expert / Lecturer Senior
- Expert / Lecturer Junior

In the budget table a gross monthly salary
(divide year by 12) per role is added



Project & Funding (60% funded = 2 Mio Euro / 40 % staff contribution)

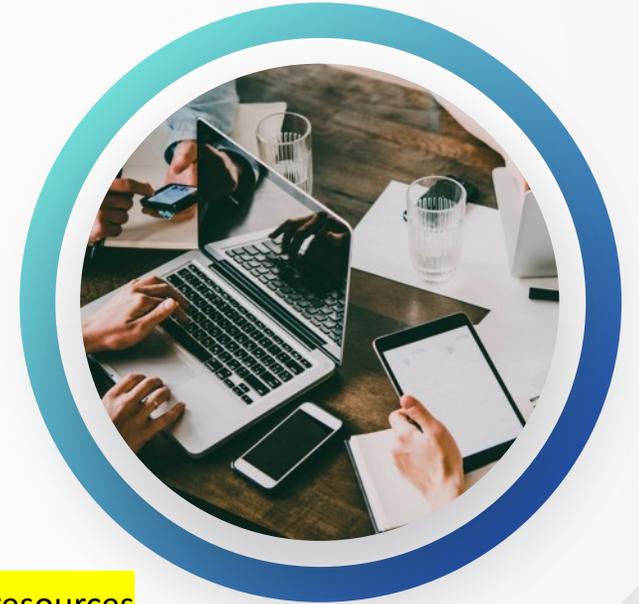
Benefits / Funded Activities

- Experts to train partner lecturers*
- Experts to support developing FashionTEX Atelier*
- Development & Equipment FashionTEX Makerspace*
- Organize & conduct FashionTEX Makerspace (2025, 2026)*
- Organize & conduct FashionTEX Show & Forum (2025, 2026)*
- Solution licenses, tools and materials
- Partner travel cost & expenses
- Develop FashionTEX Dialog platform & create visibility by marketing and PR
- Project management & administration

University Partner Contribution (Staff resources)

- Professional staff to develop & organize FashionTEX Atelier (in 2024)
- Lecturers to receive training in Digital Fashion Design (in 2024)
- Lecturers to hold FashionTEX Atelier course to students (2024, 2025, 2026)
- Project management
- Other (Classroom, materials, ...)

* For all activities marked * we are looking also for resources and staff from the universities to bring in their expertise and resources (and get compensated)



Next steps

1. Preparation of the Creative Europe application
2. **Onboard new partners**
3. **15. February 2023**—submission of the application, including:
 - registration all partners
 - legal entity & PIC
 - project manager & team members & roles & profile
 - gross monthly salaries per role
 - partner description 1-3 lines)
 - work groups to participate
 - previous projects
 - experience in digital fashion
 - budgeting
 - milestones, work packages, etc.



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Vilnius Academy of Arts

